

## About Us

Inspired by our clients' missions and powerful new technology, OmniStudio has evolved alongside many impressive organizations and companies over the past 25 years. What has remained constant is Omni's dedication to supporting our clients' vital missions through creativity, intelligence, and customized services. Today, our promise is delivered ever more successfully through an integrated communications approach that bridges traditional print media and Internet interactivity.

Omni provides a complete range of creative, production, and technical services for print and interactive communications: from branding to advertising, brochures to publications, email campaigns to Web sites. Our objective is to be your single-source agency. We do this by centralizing the knowledge and services you need most. The result: a streamlined solution to the challenges in multi-channel communications.

### OmniStudio Skills:

- Animation
- Brainstorming/facilitation
- Content management
- Copy writing/editing
- Database consultation
- Design for print, online and interactive
- Email marketing
- Illustration
- Print management
- Scanning
- Strategic planning
- Web consulting
- Web site maintenance

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Allergy & Asthma Network Mothers of Asthmatics Magazine



American Public Health Association Meetings & Events



First Star Web Site



National Association of Home Builders Advertising



Neighborhood Reinvestment Corporation E-newsletter

EMENTS BRANDING/CORPORATE IDENTITY BOOKS BOOTH GRAPHICS BROCHURES CATALOGS CD ROMS COLOR PROOFS CONFERENCE PROGRAMS DIRECT MAIL EMAIL TEMPLATES EVENT COLLATERAL INFOGRAPHICS MAGAZINES PHOTOGRAPHY POWERPOINT PRESENTATIONS PUBLICATIONS AND REPORTS WEB SITES ADVERTISMENTS BRANDING/CORPORATE IDENTITY BOOKS BOOTH GRAPHICS BROCHURES CATALOGS CD ROMS COLOR PROOFS CONFERENCE PROGRAMS DIRECT MAIL EMAIL TEMPLATES EVENT COLLATERAL INFOGRAPHICS MAGAZINES PHOTOGRAPHY POWERPOINT PRESENTATIONS PUBLICATIONS AND REPORTS WEB SITES ADVERTISEMENTS BRANDING/CORPORATE IDENTITY BOOKS BOOTH GRAPHICS BROCHURES CATALOGS CD ROMS COLOR PROOFS CONFERENCE PROGRAMS DIRECT MAIL EMAIL TEMPLATES EVENT COLLATERAL INFOGRAPHICS MAGAZINES PHOTOGRAPHY POWERPOINT PRESENTATIONS PUBLICATIONS AND REPORTS WEB SITES ADVERTISEMENTS BRANDING/CORPORATE IDENTITY BOOKS

National Council of La Raza Annual Report



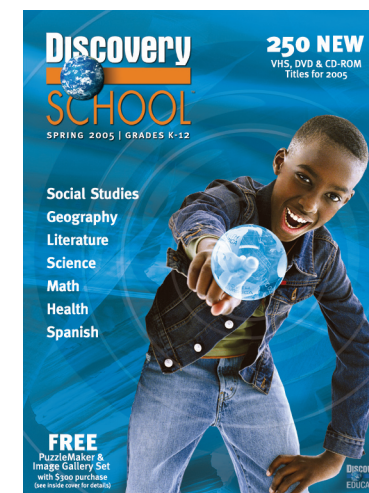
Military Officers Association of America Web Site



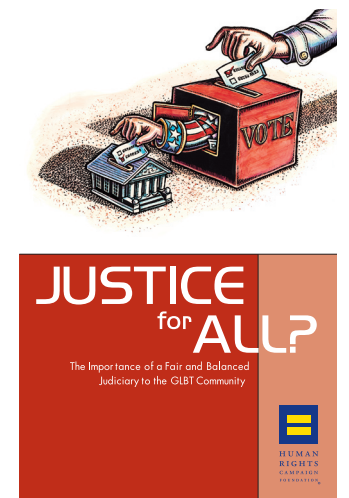
Maryland Arthritis Research Center Identity



Discovery Communications Catalog



Human Rights Campaign Advocacy





## Marketing

Experience and success come only through time and dedication. Every member of OmniStudio's management team has more than 15 years of professional service. We are able to provide strategic leadership and guidance throughout each step of your project, from concept through distribution.

Our marketing campaigns have enabled our clients to attract funding, engage readers, grow conferences, build membership, educate people, win new clients, and influence legislation. We can work together with you to develop and implement a marketing plan that will achieve your specific objectives.

## Print

OmniStudio's design team has the talent and resources to complete every type of print project—from simple, clean and contemporary stationery, to colorful and informative magazines, to complex scientific publications with hundreds of figures and tables. We customize our design approach to fit your needs.



Our designers provide expertise in illustration, graphic design, photographic treatment, and experienced print production services. OmniStudio also places an emphasis on creative use of typography. Your print publications will reflect this sensitivity and skill.

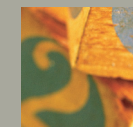
## Interactive



OmniStudio's interactive design and production services encompass both multimedia and Web.

We specialize in user-centric information architecture—advocating on behalf of consumers and constituents, who expect simplicity and ease of use when browsing the Web. Omni takes the time to learn about your audiences' interests and to understand how your services will benefit them. We balance these needs with your objectives and build a site that engages visitors and keeps them coming back.

## Branding



Every project begins with a different stage in the branding process. We work with 100-year-old organizations that have a rich legacy and clear brand identity; with newly-formed non-profits eager to define themselves; and with everything in between. OmniStudio approaches each project with an open mind and a fresh approach. We provide guidance to help you fully understand your audience, their needs, expectations and aspirations. Then we work with you to develop the right information product that appropriately expresses your brand identity, has impact, and opens lines of communication.